Greetings to the OTC community!

The tourism industry has a huge impact on the socio-economic situation faced by the country that will further help promote and benefit many sectors in Oman.

The impact of tourism remains positive in the country and we hope to see a continuing trend in the coming years in order to improve independence from the oil & gas industry.

We are more than proud to contribute to the booming Oman Tourism Sector by providing beautiful, functional, durable high-quality products to hotels, acting as one of our primary target markets.

At Gulf Shield Integrated, we strive to provide an excellent and memorable outdoor experience through our products; providing ideal outdoor atmosphere for locals and tourists to enjoy while maintaining a natural feel.

Our products such as pergolas, gazebos and pool decks have taken consideration the outdoor components and scenery into its designs, always aiming to elevate and enhance Oman’s nature experience by providing unique enjoyable shade and feel.

We look forward to welcoming OTC students at Gulf Shield Integrated LLC to learn more about our business, where we offer a new level of outdoor experience!

Faris Said Al Saqri
Deputy General Manager
Gulf Shield Integrated LLC
Inspiring the job market with the promised abundance of opportunities that are fast approaching under Tanfeedh, OTC called students & job-seekers specializing in the travel, tourism and events industries to explore new and existing career prospects in its annual Career Fair & Meet the Industry Stakeholders; providing a lucrative platform to network.

The event was well represented by over 25 companies from the industry. OTC has always been actively promoting relevant cooperation and partnership with the Industry. This event was an occasion to further such understanding.

OTC participates in the 20th edition of the Global Higher Education Exhibition (GHEDEX) under the patronage of H.E. Dr. Abdullah Mohammed Al Sarmi, Undersecretary of the Ministry of Higher Education.

Members from the Training and Professional Development Department, faculty and students conversed with visitors educating them on the various specialized courses accessible within the tourism and hospitality industry.
Celebrating success in the culinary arena, OTC’s 2017 recipient of BSc in Tourism & Hospitality Management, Samira Al-Balushi co-hosts the popular cookery show called ‘Awafi’ on Oman TV alongside Amal Al-Siyabi who also completed culinary courses at the college under the umbrella of the Training & Professional Dept. unit. The hour long show aired daily during Ramadhan explores dishes from around the globe along with local delicacies nascent within the Sultanate.

Samira was exposed to the basics of culinary arts through practical courses at OTC that served as a catalyst in igniting her passion that was the start of her momentous journey. After graduation, she went on to work as a Restaurant Manager at the first traditional Omani cafe: Dukanah.

"Early this year, when the network approached me to co-host the cooking show, I was shocked, humbled & excited at the same time! I am enormously grateful to OTC for their hands-on practical & theoretical education where I was able to hone my culinary skills while learning cooking basics. It is their expertise that has led me to host a cooking show on Oman TV. My advice to graduating students is to re-connect with your talent beyond classroom walls and never give up on your dreams!" -Chef Samira
NOBLE Goes to Europe
Starting off in the city of 2 continents: Istanbul

NOBLE IS VOLUNTEERING-VOLUNTEERING IS NOBLE

NOBLE Club is the volunteering & cultural exchange network of OTC that is managed by students, for students. The purpose of the club is to cultivate a culture of volunteering among the college’s community, where members get the opportunity to volunteer abroad. So far, the club has covered many parts of Asia that include South Korea, Japan, Sri Lanka, Indonesia, Thailand, Malaysia and the Philippines.

In efforts to diversify engagement, starting the summer of 2019, the NOBLE Club expands its travels to Europe by jetting off to the city of 2 continents: Istanbul, Turkey!

+ 968 2451 2251
noble@otc.edu.om
Instagram nobleoman

Marketing Qandeel Food Truck

Under the supervision of Marketing Lecturer, Wafaa Al-Buraiki, 3 Marketing Tourism students (Zuwaina Al Harthi, Yusra Al Zakwani & Atheer Al Ghafri) are collaborating with Qandeel Food Truck to assist the entrepreneurial start-up with their marketing activities. Qandeel offers quality Omani fusion food with a twist and they’re located in the heart of Mutrah Corniche.
The Training & Professional Development Unit adds **Russian, Italian,** and **Chinese** to its repertoire of foreign languages.

With an influx of tourists, language skills are invaluable and it is extremely important to equip our students with the right tools and training to bring a positive change within their learning habits.

tpd@otc.edu.om | 2451 2312/2451 2301

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**Congrats!**

**RUSSIAN**

Language Course

- Level 1 -

Russian level 1 students

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The Spirit of Ramadhan through Togetherness

Spreading the spirit of Ramadhan, Oman Tourism College Event Management students organized an iftar on campus to share the essence of Ramadhan with peers, college staff and their families.

The gathering also welcomed participants from orphanages alongside children with special needs to partake in traditional Qaranqasho celebrations.
Volunteer & Charity Awareness Day event

The age-old Ramadhan tradition of Qaranqasho

Integration exercise between Marketing Tourism students and hospitality, with the aim to Market our Hospitality

Zanzibar Minister of Information, Tourism & Heritage, Hon. Mahmoud Kombo visits Oman Tourism College and took a tour around the institution

Entertainment Day organized by Event Management students

Learning outside the classroom - Student field trip

OTC's Marketing Unit welcomes your newsletter contributions. If you have any photos, news or stories to share for one of the next issues, please send them to Sariya Al-Ismaili (sariya.nasser@otc.edu.om)
Oman Tourism College offers students a life in tourism!

We are the only college in Oman specializing in one of the world’s most dynamic industries. As part of OMRAN’s portfolio of companies, we strive to prepare the youth to be an integral part of the Sultanate’s vision in a diversified economy with a strong focus on tourism and hospitality.

Our state-of-the-art hub is open to all nationalities, where students can start their journey with either a diploma or BSc in Tourism & Hospitality Management, Event Management, Tourism Marketing, and our latest Business Enterprise program with pathways in Service Management or Entrepreneurship & Innovation. For professionals and individuals, we provide a huge number of innovative short courses primarily focused on hospitality services that include languages, culinary, etiquette, customer service, front desk and much more!

At OTC, we are shaping the future face of tourism.

www.otc.edu.om | admission@otc.edu.om | +968 2451 2304 - 2451 2305
Student Council
Yahya Al Zadjali
9954 9833
@student_council.otc

Marketing Unit
Sariya Al Ismaili
sariya.nasser@otc.edu.om
2451 2207

Training & Professional Development
tpd@otc.edu.om
2451 2312 | 2451 2301

Student Affairs Department
studentaffairs@otc.edu.om
2451 2300 | 383 | 363 | 282 | 304

NOBLE - Volunteer & Cultural Exchange Network
noble@otc.edu.om
2451 2251
@nobleoman

Shaping the Future Face of Tourism